

1. Does the issue the ballot measure addresses align with PWN's [mission and principles](#) or [policy agenda](#)?
 - a. Yes
 - b. No
 - c. Unsure
2. Would the impact of the ballot measure be **deeply** (personal impact) felt by PWN's base (women living with HIV and those who care about similar issues?)
 - a. Yes
 - b. No
 - c. Unsure
3. Would the impact of the ballot measure be **widely** (many affected) felt by PWN's base?
 - a. Yes
 - b. No
 - c. Unsure
4. Who is responsible for the ballot measure? (can often be found in your county's sample ballot or by searching [ballotpedia](#) online)
 - a. A local legislator?
 - b. A private interest group or corporation?
 - c. A group of other citizens?
5. Would passing or blocking the ballot measure be important to (check all that apply):
 - a. Black and Latinx women living with HIV
 - b. Immigrant women living with HIV
 - c. Low-income women living with HIV
 - d. Younger women living with HIV
 - e. Women of trans experience living with HIV
 - f. Women living with HIV who are aging
6. Does the ballot measure elevate a [racial justice](#) issue?
 - a. Yes
 - b. No
 - c. Unclear
7. Does the chapter have allies who are advocating for or opposing the ballot measure?
 - a. Yes
 - i. If yes, please list:
 - b. No
 - c. Unclear
8. Who else is working on the issue the ballot measure addresses?
9. Would endorsing or opposing this ballot measure utilize or strengthen existing relationships? (indicate all that apply)
 - a. Utilize - why?
 - b. Strengthen - why?
 - c. Neither - why?
10. Would endorsing or opposing this ballot measure be timely and strategic?
 - a. Yes

- b. No
 - c. Unclear
11. Does endorsing this ballot measure provide opportunities to mobilize, build or expand your **chapter's base**?
- a. Yes
 - b. No
 - c. Unclear

Other questions to consider

1. What do people living with HIV stand to gain if the measure passes? What do they stand to lose if it doesn't pass?