1. Does the issue the ballot measure addresses align with PWN’s mission and principles or policy agenda?
   a. Yes
   b. No
   c. Unsure

2. Would the impact of the ballot measure be **deeply** (personal impact) felt by PWN’s base (women living with HIV and those who care about similar issues?)
   a. Yes
   b. No
   c. Unsure

3. Would the impact of the ballot measure be **widely** (many affected) felt by PWN’s base?
   a. Yes
   b. No
   c. Unsure

4. Who is responsible for the ballot measure? (can often be found in your county’s sample ballot or by searching ballotpedia online)
   a. A local legislator?
   b. A private interest group or corporation?
   c. A group of other citizens?

5. Would passing or blocking the ballot measure be important to (check all that apply):
   a. Black and Latinx women living with HIV
   b. Immigrant women living with HIV
   c. Low-income women living with HIV
   d. Younger women living with HIV
   e. Women of trans experience living with HIV
   f. Women living with HIV who are aging

6. Does the ballot measure elevate a **racial justice** issue?
   a. Yes
   b. No
   c. Unclear

7. Does the chapter have allies who are advocating for or opposing the ballot measure?
   a. Yes
      i. If yes, please list:
   b. No
   c. Unclear

8. Who else is working on the issue the ballot measure addresses?

9. Would endorsing or opposing this ballot measure utilize or strengthen existing relationships? (indicate all that apply)
   a. Utilize - why?
   b. Strengthen - why?
   c. Neither - why?

10. Would endorsing or opposing this ballot measure be timely and strategic?
    a. Yes
b. No  
c. Unclear  

11. Does endorsing this ballot measure provide opportunities to mobilize, build or expand your **chapter's base**?
   a. Yes  
   b. No  
   c. Unclear

**Other questions to consider**

1. What do people living with HIV stand to gain if the measure passes? What do they stand to lose if it doesn't pass?