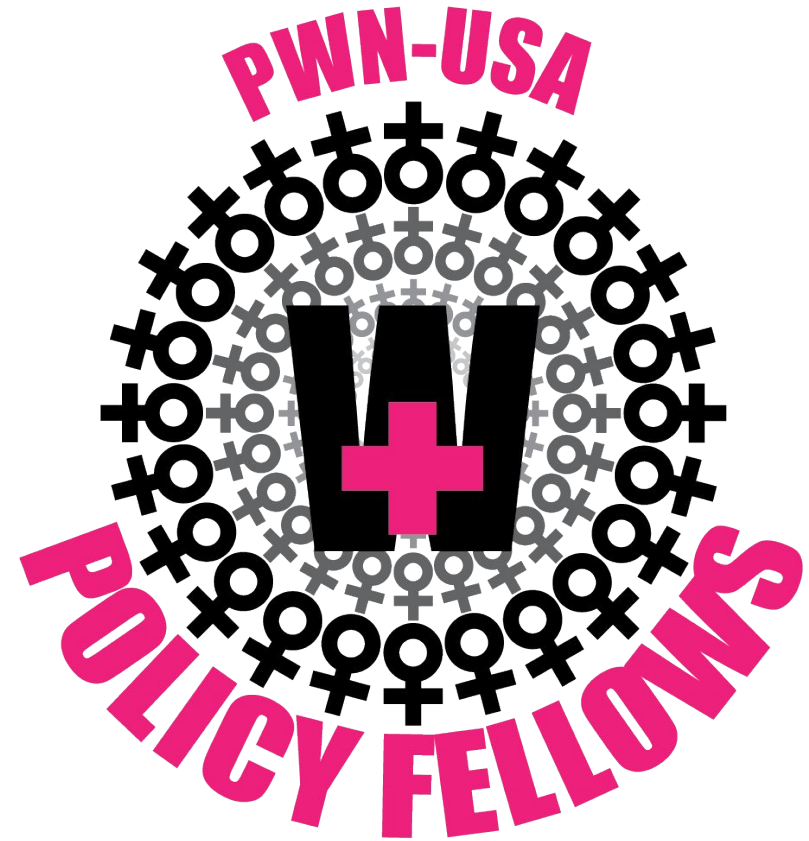
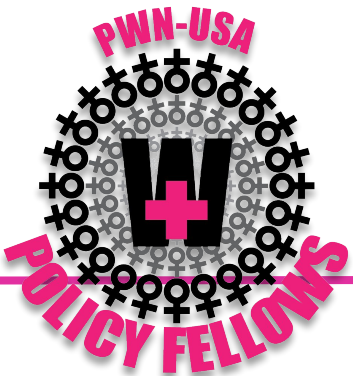


**PWN-USA Policy Fellowship
Web Session 10
Grassroots Advocacy & Policy**



Learning Objectives

1. Learn about the history of WLHIV in the grassroots HIV advocacy movement
2. Learn about the role of grassroots advocates in shaping public policy
3. Learn strategies for engaging grassroots advocates policy and advocacy campaigns



Facilitators



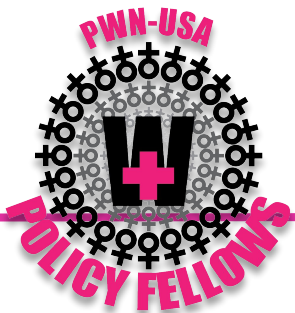
JD Davids
Managing Editor
TheBody.com



Maxx Boykin
Community Advocacy and
Social Justice Manager
Co-Manager of HIV
Prevention Justice Alliance
AIDS Foundation of Chicago

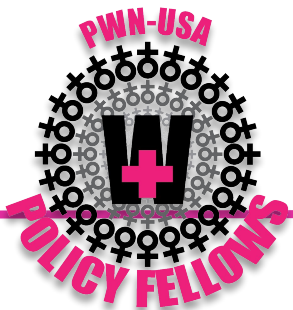


Nourbese Flint
Policy Director
Black Women for Wellness



Check-in Question

What's a grassroots advocacy effort you participated in?





Campaigns from the Roots

Maxx Boykin

Download slides & materials at: www.preventionjustice.org



HIV Prevention Justice Alliance

The HIV Prevention Justice Alliance (HIV PJA) is a diverse, national human rights network at the intersection of HIV/AIDS and economic, racial and social justice. Together, we confront HIV/AIDS by mobilizing against the social drivers of the epidemic in the United States. As organizations and individuals, we share information, collaborate on strategic campaigns and take bold action to win lifesaving policy changes. We focus not only on HIV-specific issues, but also the broader human rights and social justice issues that affect our families and communities. Through this work, we're paving the road to the end of the AIDS epidemic in our lifetimes.

Download slides & materials at: www.preventionjustice.org

HIV • PJA
HIV PREVENTION JUSTICE ALLIANCE

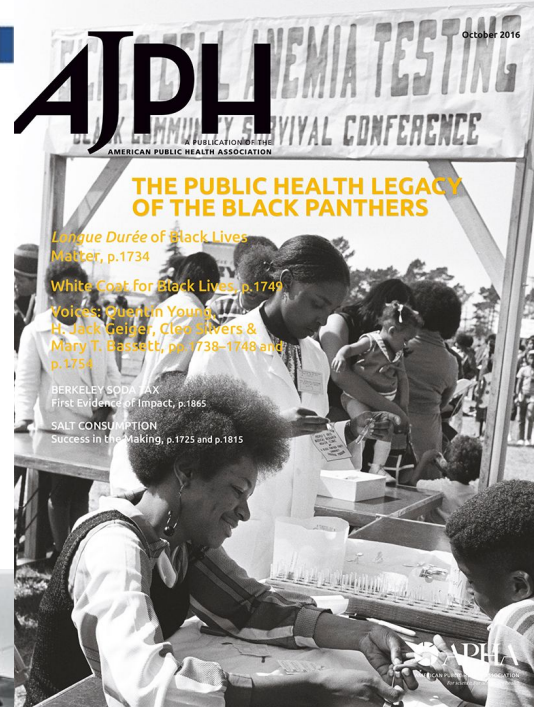
HIV•PJA

HIV PREVENTION JUSTICE ALLIANCE



•CHANGE

•POWER



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PJA
JUSTICE ALLIANCE



Politics is Personal



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HIV • PJA
HIV PREVENTION JUSTICE ALLIANCE

The Demographic



10 Things You Should Know About Black Millennials, Politics and Policy

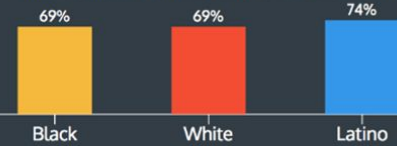
1 Political Confidence

Ability to make a difference through political participation



2 Political Alienation

Believe elected officials care little about them



3 Unfair Legal System

American legal system treats all groups



4 Voter Turnout in 2012

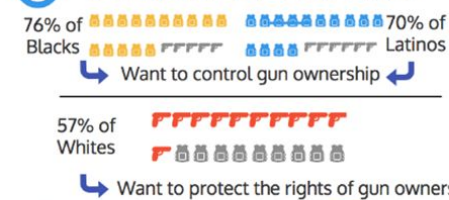


5 Voter ID Laws

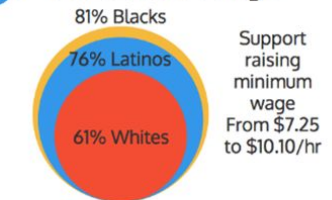
Voters asked to show ID in 2012



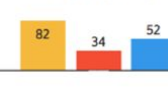
6 Priorities for Gun Laws



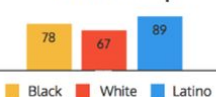
7 Minimum Wage



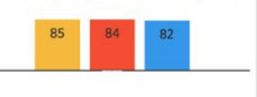
8 Approves Affordable Care Act



9 Supports Path to Citizenship



10 Supports Equal LGBT Employment Rights



What is Advocacy?

- Advocacy is defined as public support for or recommendation of a particular cause or policy
- There are many kinds of advocacy and ways to make your voice heard
 - Many theories and frameworks of advocacy
 - Self-advocacy
 - Systems advocacy
 - Legislative advocacy
 - Speaking with elected representatives – senators and representatives – to make laws and policies that support our communities. Our elected officials have the power to make these changes, and we want to speak truth to power

What Do WE Want?

- More Access
 - To Care
 - To Prevention Technology
 - Fair Pricing
- More Education
 - Cultural Competent Education and Care
- Repeal of Laws
 - Racist laws
 - Sexist Laws
 - Out of date Laws



Campaigns

- A campaign is an ongoing effort towards a specific long or short term goal implemented through a strategic plan, coordinated set of actions, and clear message. Building a campaign requires us to articulate a problem we face, identify a specific change that could address that problem, and demand the specific change we want from the person or people with the power to make that change. -
BYP100 Organizing Manual

Steps to a Campaign

- Community Engagement
- Identify problem
- Reframe issue and set demands
- Identify target
- Research
- Power Analysis
- Build escalating tactics
- Reassess
- Revision
- Repeat

*From Center for the World Organizing

Reformist vs Transformative

- Campaigns are transformative when they:
- Takes power and/or resources away from an oppressive system
- Brings large numbers of people to question an oppressive system that has previously been normalized
- Pushes the edge of what is considered politically possible
- Opens possibilities for more transformative campaigns to build on this one and take more power away from the oppressive system
- The advocates are transformed by the work

Action

- Voting
- Canvassing / Surveying
- Tell Your Story
- Phonebanking!
- Community Meetings
- Town Halls
- Form Coalitions
- Direct Action /
- Civil Disobedience
- Rallying
- Advocate and Activate!

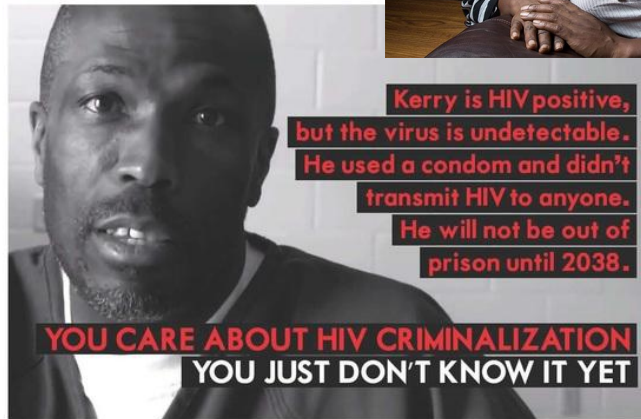


Saving the ACA

Y'all did that!!!



HIV is Not a Crime



HIV is Not a Crime II will unite and train advocates living with HIV and allies from across the country on laws criminalizing PLHIV and on strategies and best practices for repealing such laws.

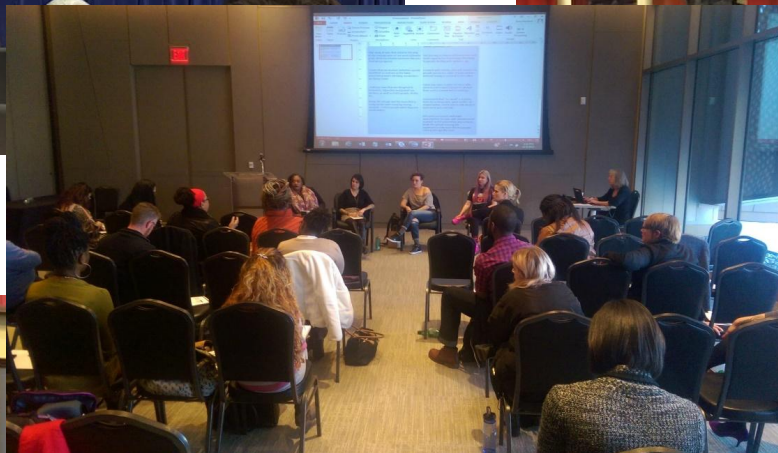


https://www.youtube.com/watch?v=B433fMElc_c



Download slides

g.org



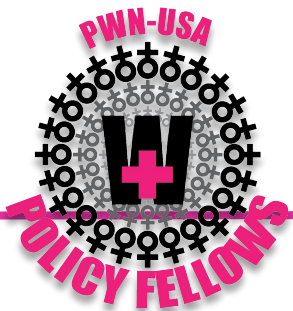
HIV • PJA
HIV PREVENTION JUSTICE ALLIANCE

Download slides



Announcements

- Web Session 9 - assignment and session evaluation due **Monday October 23rd**
- Monday October 23rd – National Day of Action to end Violence Against WLHIV
- 6-month Policy Fellowship Assessment – due **Monday November 6th**
- Policy Practicum Guidelines – coming soon!
- PWN Speak Up! Summit – Save the Date, April 12-15, Myrtle Beach, SC



SAVE THE DATE!

Web Session 11

Friday, November 17, 2017 12pm PST/3pm EST

<https://zoom.us/j/978306544>

Policy Research

