

# Policy 101:

*Identifying the Players and the Process for Policy and Advocacy Work*

**Skills Building Webinar  
March 30<sup>th</sup> 1pm EST**



**POSITIVE WOMEN'S NETWORK**  
USA



# Presenters



**Arnetta Rogers**

LSRJ Fellow

Positive Women's  
Network - USA



**Candace Bond-Therriault**

Policy Counsel

Reproductive Health,  
Rights & Justice

The National LGBTQ Task Force



**Zsea Beaumonis**

LSRJ Fellow

The National LGBTQ  
Task Force



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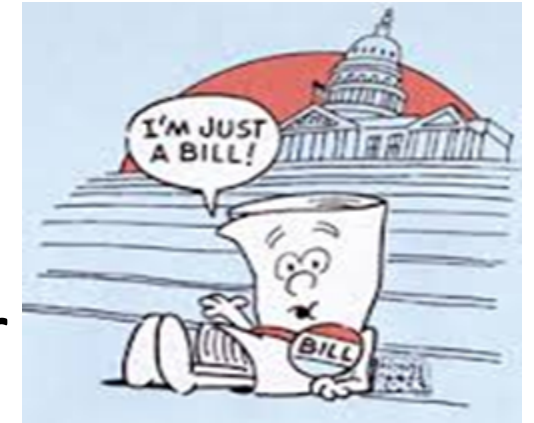
USA



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LGBTQ  
TASK FORCE**

# Webinar Objectives

- 1) Learn to identify federal agencies where federal policy is administered
- 2) Increase understanding of the federal legislative policy making process
- 3) Learn to identify key policymakers to target for advocacy efforts



# Meaningful Involvement of Women Living with HIV

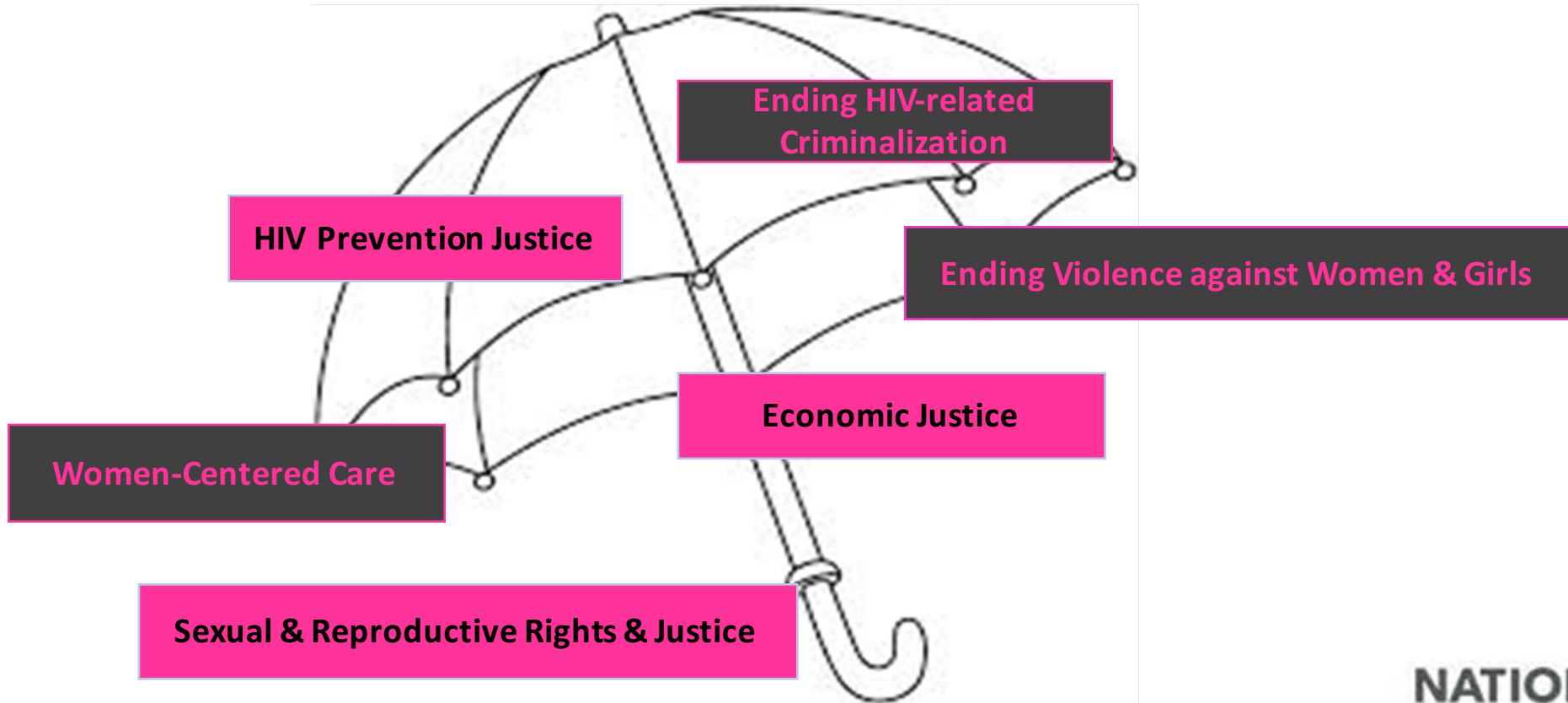
PWN-USA's mission is to prepare and involve women living with HIV, in all our diversity, including gender identity and sexual expression, in all levels of policy and decision-making.



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# PWN-USA Policy Priorities



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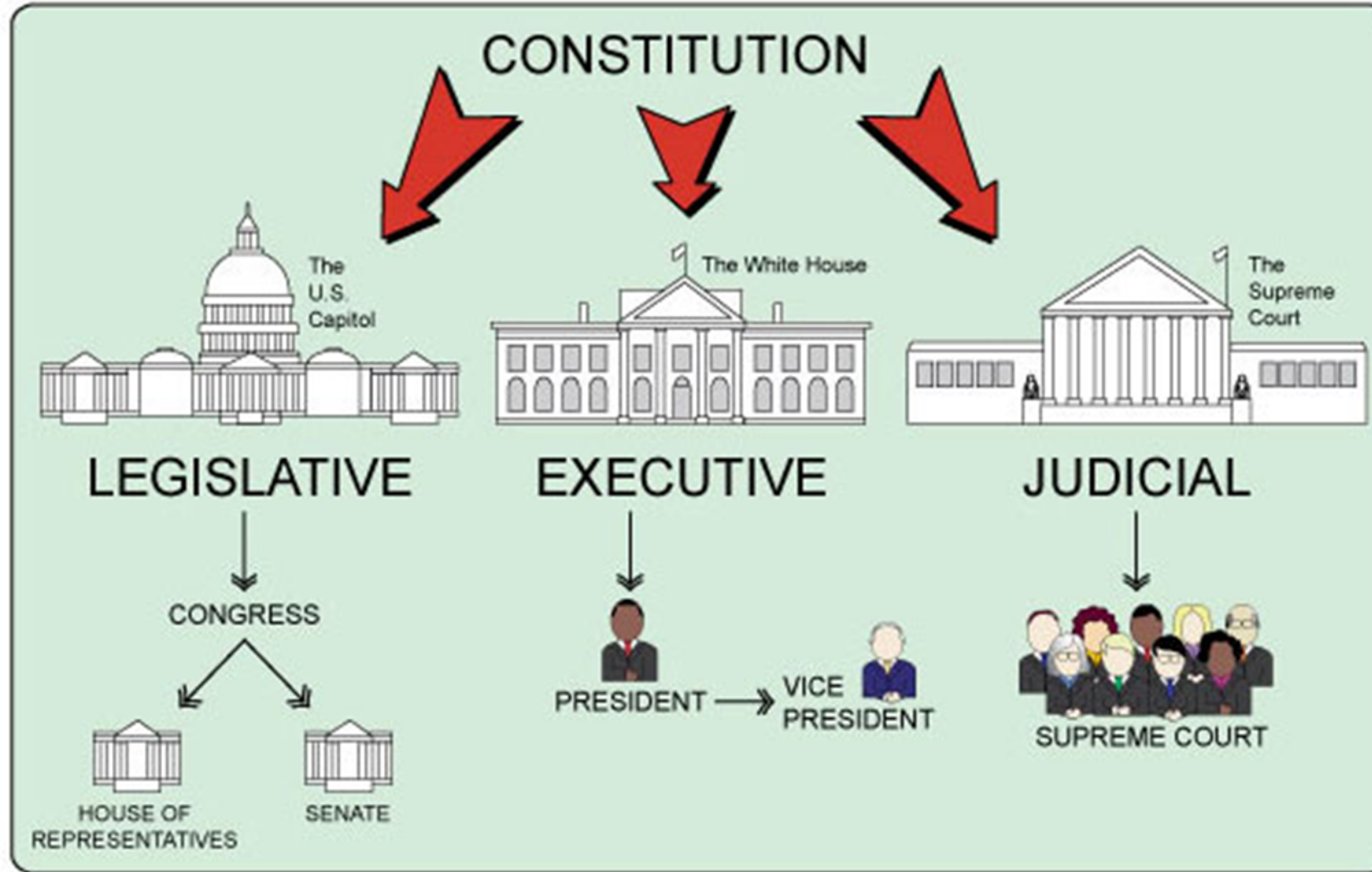
# Overview of Key Federal Agencies

*for*

*HIV related Policy and Advocacy Work*



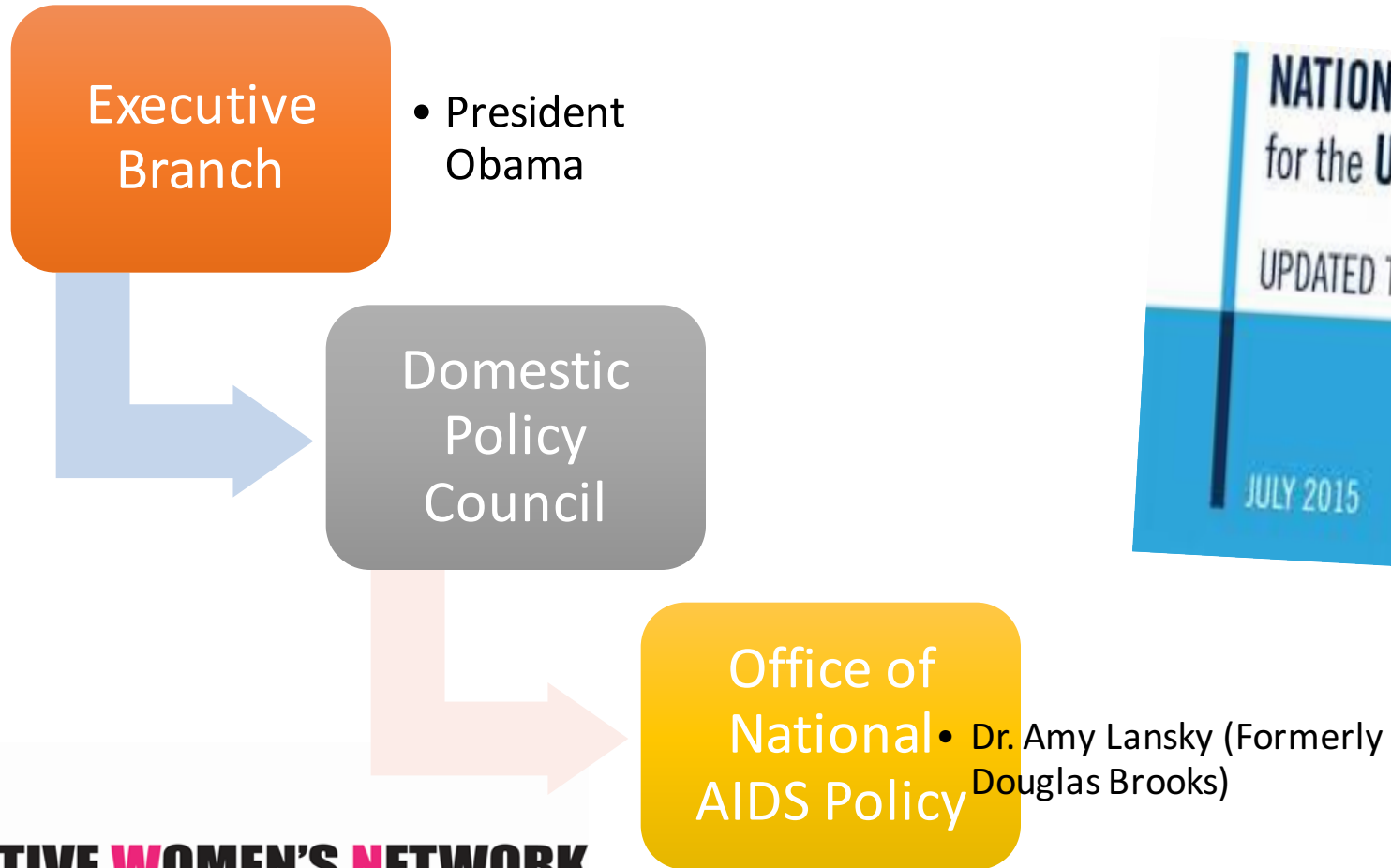
# Sources of Federal Power



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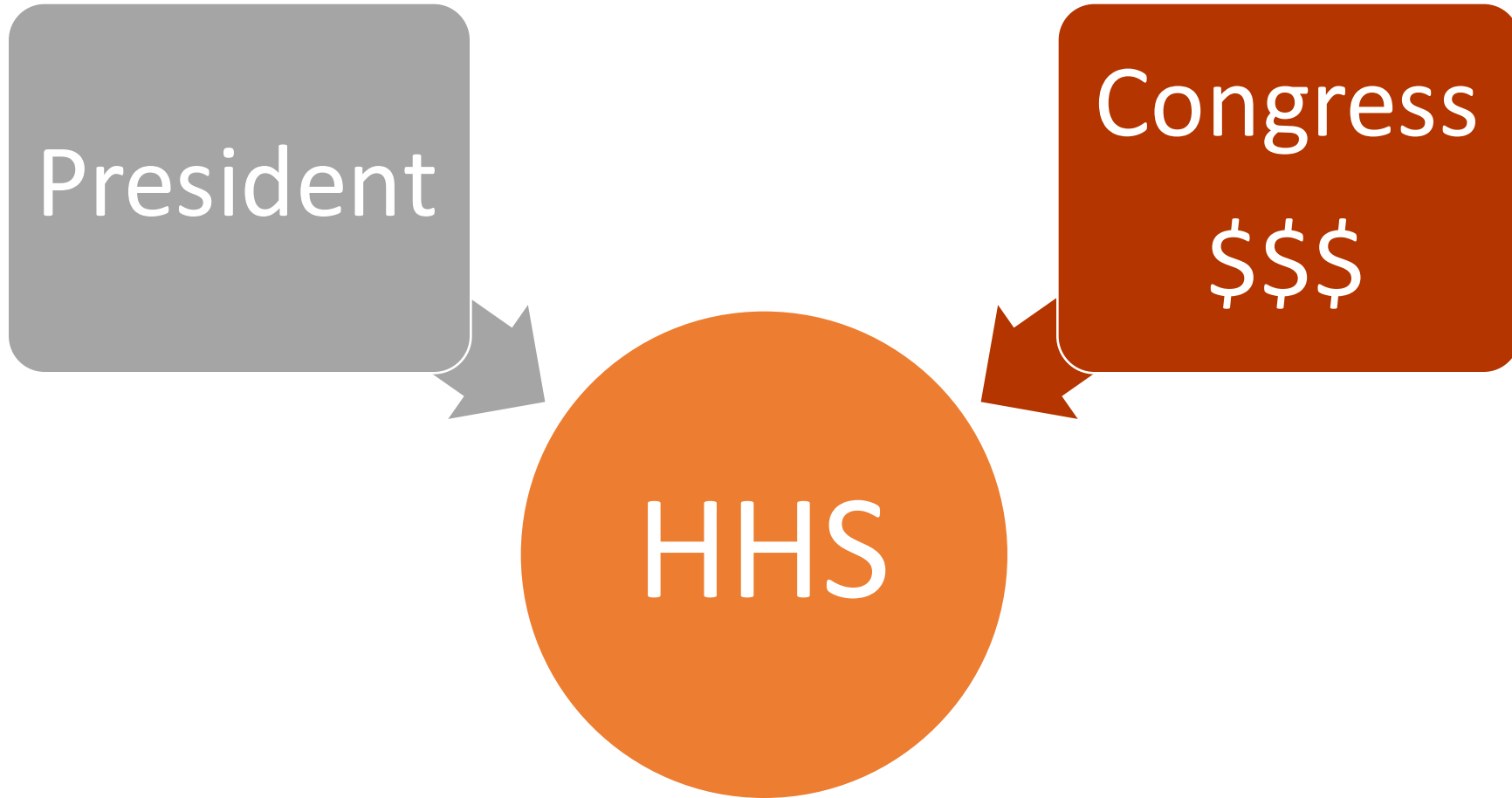


# Office of National AIDS Policy



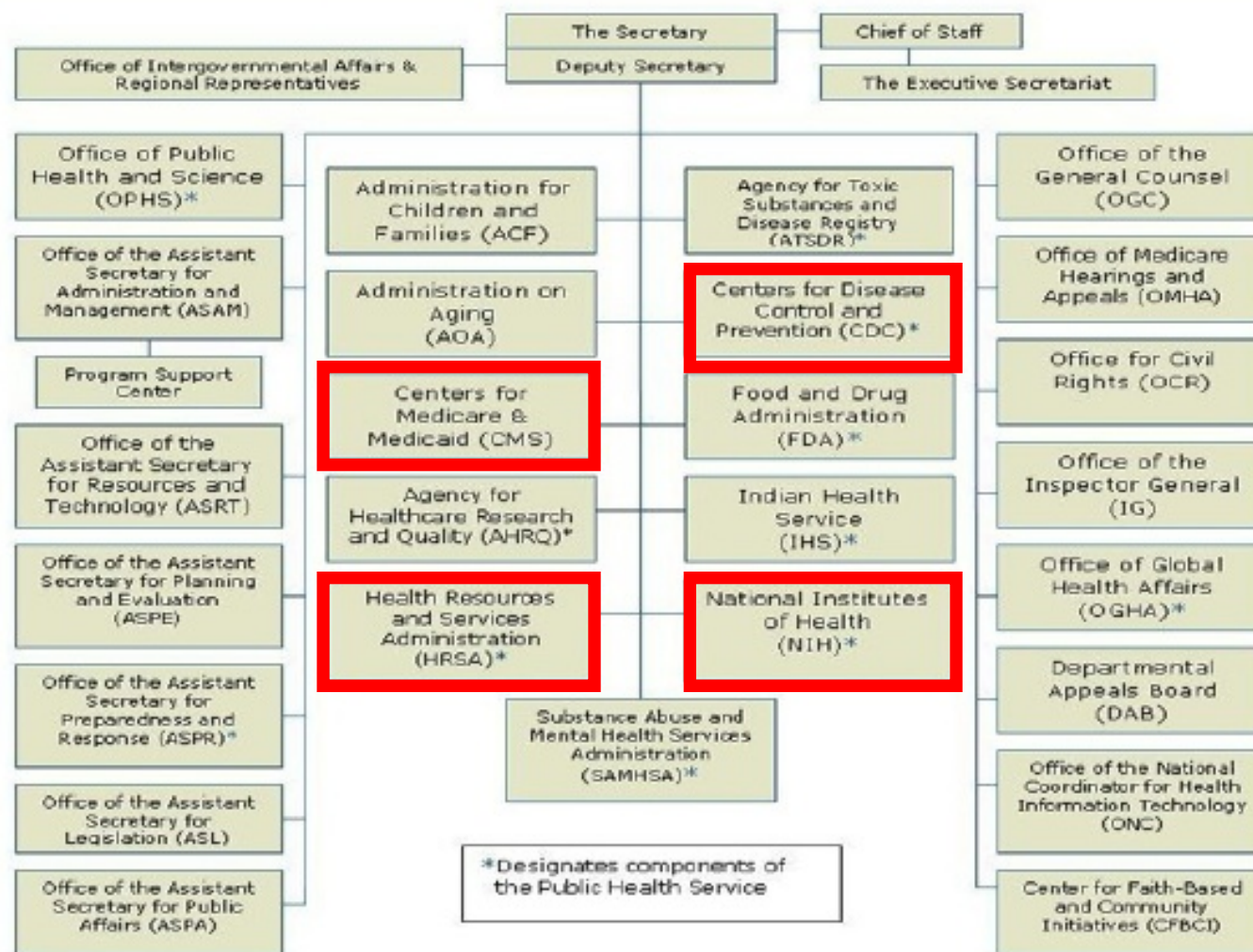


# U.S. Department of Health and Human Services (HHS)



# HHS ORGANIZATIONAL CHART

19



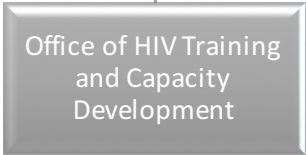
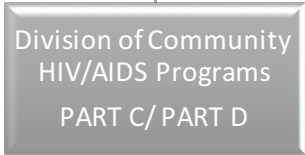
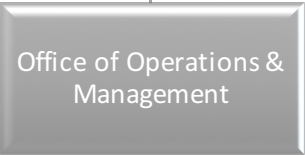
# Health Resources & Service Administration/ HIV/AIDS Bureau



Dr. Laura Cheever  
Associate Administrator



- HAB administers the Ryan White HIV/AIDS Program
- Largest federal program exclusively on HIV/AIDS Care



# Polling Question #1

*Which branch of government created the National HIV/AIDS Strategy?*



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# Policy 101: How a bill becomes a law

*Candace Bond-Theriault*



# HOW DOES A BILL BECOME A LAW?

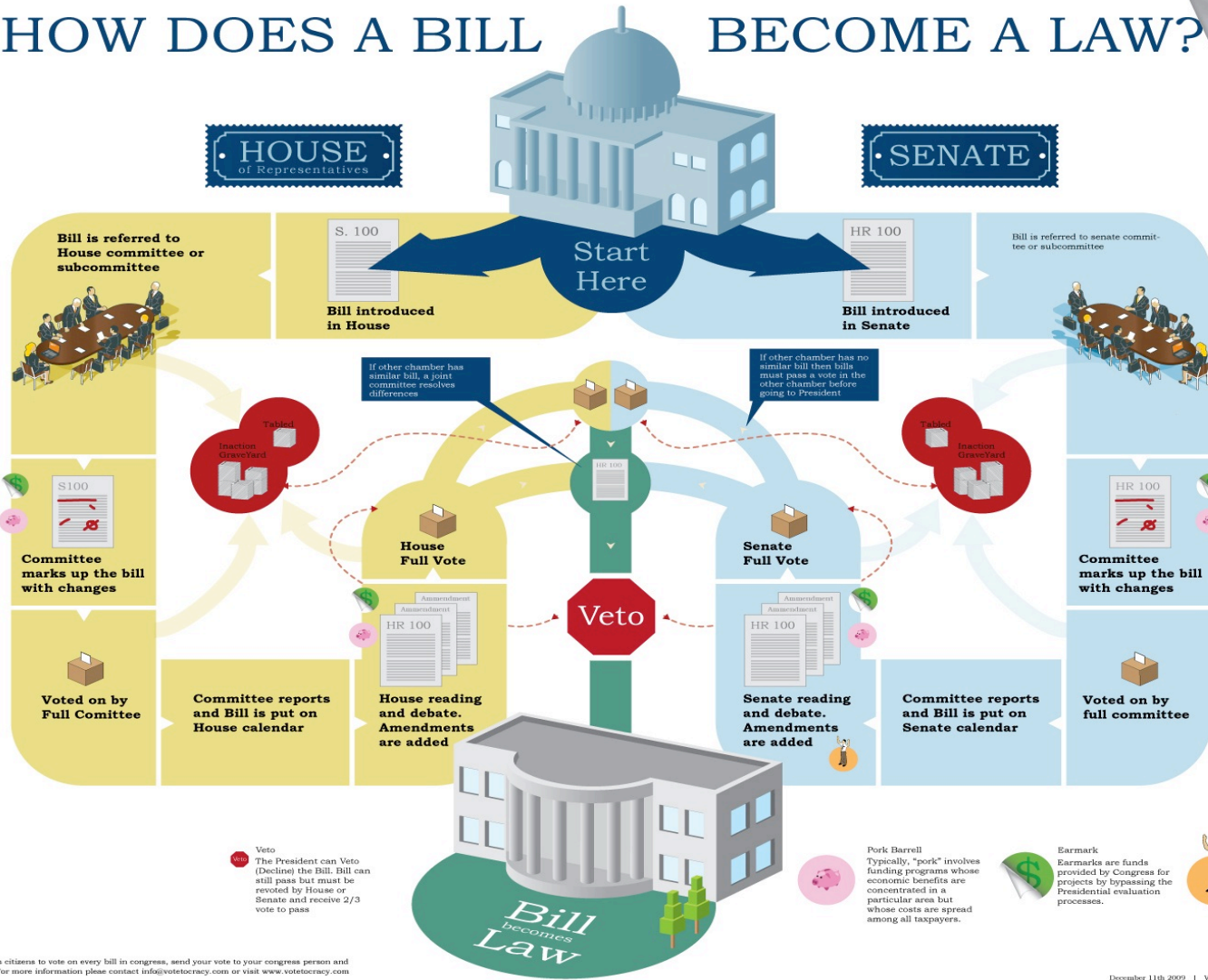


**435**  
Representatives

Each state receives representation in the House in proportion to its population but is entitled to at least one Representative. Each representative serves for a two-year term. The House was granted its own exclusive powers: the power to initiate revenue bills, impeach officials, and elect the president in electoral college deadlocks.

**100**  
Senators

Each U.S. state is represented by two senators, regardless of population. This ensures equal representation of each state in the Senate. Senators serve staggered six-year terms.



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# State Legislative Process



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# THE EQUAL ACCESS TO ABORTION COVERAGE IN HEALTH INSURANCE (EACH Woman) ACT

- First, the bill respects that every woman should be able to make her own decisions about pregnancy.
- If a woman gets her care or insurance through the federal government, she will be covered for all pregnancy-related care,





# THE EQUAL ACCESS TO ABORTION COVERAGE IN HEALTH INSURANCE (EACH Woman) ACT

- Second, the EACH Woman Act prohibits political interference with decisions of private health insurance companies to offer coverage for abortion care. Federal, state and local legislators will not be able to interfere with the private insurance market to prevent insurance companies from providing abortion coverage.
- Citation:  
<http://allaboveall.org/wp/wp-content/uploads/2016/06/EACH-Woman-Act-Fact-Sheet.pdf>



# Resources

- Google Scholar
- Library of Congress: <https://www.loc.gov/crsinfo/>
- Congress.gov:  
<https://www.congress.gov/resources/display/content/Resources+A+to+Z>
- Senate.gov
- House.gov
- <Http://allaboveall.org/resource/about-the-each-woman-act/>



# Polling Question #2

*Where in the legislative process is the  
EACH WOMAN Act?*



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# Policy 101: Identifying & Engaging the Players

*Zsea Beaumonis*



# Identifying & Engaging the Players : Overview

- Know **WHAT** your goals are
- Determine **WHERE** you can effect change
- Identify **WHO** you need to contact and **WHY**
- Strategize **HOW** to engage policy maker(s)



# Know **WHAT** your goals are

- You have draft legislation and need to find a "champion" for it (e.g., Congresswoman Barbara Lee and the REPEAL HIV Discrimination Act)
- You have policy concerns and need someone who can/should address it



# Determine **WHERE** will you Effect Change

- Municipal, state, federal, international (yes, *international*) level?
- The “higher up” you go, the harder it is to make change
- Remember end goal: enacting specific laws vs. raising awareness

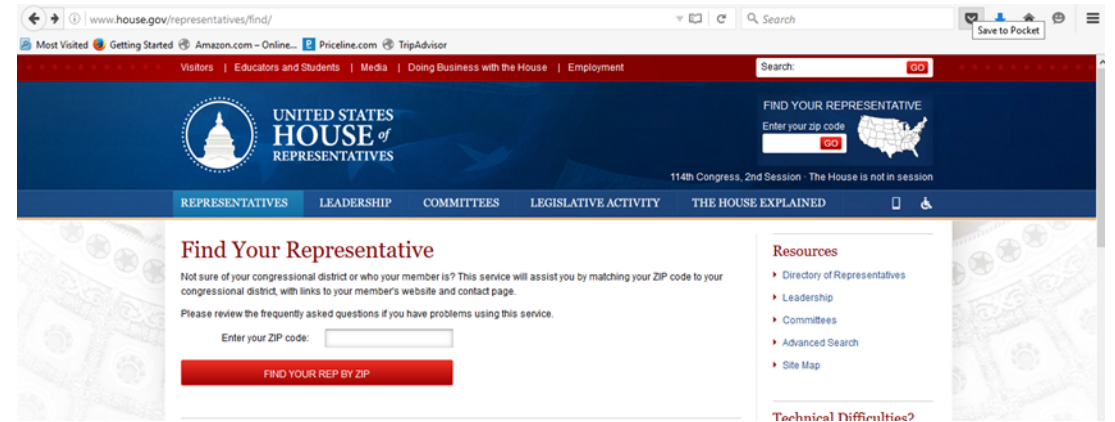


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# Identify **WHO** to contact & **WHY**

- What has worked in the past?
  - Look to previous advocacy efforts
  - What form of contact does your policy maker respond best to?
- How to contact them: Letters, phone-calls, in-district visits, testimony





# Strategize **HOW** to engage

- Knowing how other initiatives have succeeded (and failed) can help you determine your method of contact
- What form of contact does your policy maker respond best to?
- E.g., Ban the box city initiative: council hearing where you provide testimony; sending letters/petitions



# Identifying & Engaging the Players - Recap

- Know **WHAT** your goals are
- Determine **WHERE** you can effect change
- Identify **WHO** you need to contact and **WHY**
- Strategize **HOW** to engage policy maker(s)



# Polling Question #3

*If you want to pass legislation in your city,  
who is the best policy maker you should  
target and why?*



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# Questions



# Thank You !

## Contact

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**Candace Bond-Theriault**

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**Zsea Beaumonis**

The LGBTQ Taskforce  
[zbeaumonis@thetaskforce.org](mailto:zbeaumonis@thetaskforce.org)

## Save the Date!

**Skills Building Webinar:**

**Policy Analysis 101**

**Wednesday 4/27 1pm EST**

Registration:

[anymeeting.com/PIID=EC54D98583](https://anymeeting.com/PIID=EC54D98583)

[4B31](https://anymeeting.com/PIID=EC54D98583)



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