

OUR VISION

Positive Women's Network - USA (PWN-USA) envisions a world where all self-identified women living with HIV (WLHIV)* can **live long, healthy, and dignified lives, free from stigma and discrimination.**

**Note: Positive Women's Network - USA defines self-identified women living with HIV (WLHIV) as including women, people of trans experience, non-binary and gender nonconforming people living with HIV who choose to be part of PWN's membership body.*

Who Are We?

We are a national multiracial membership body led by WLHIV. Our mission is to prepare and involve women living with HIV, in all our diversity, in all levels of policy and decision-making.

What Do We Do?

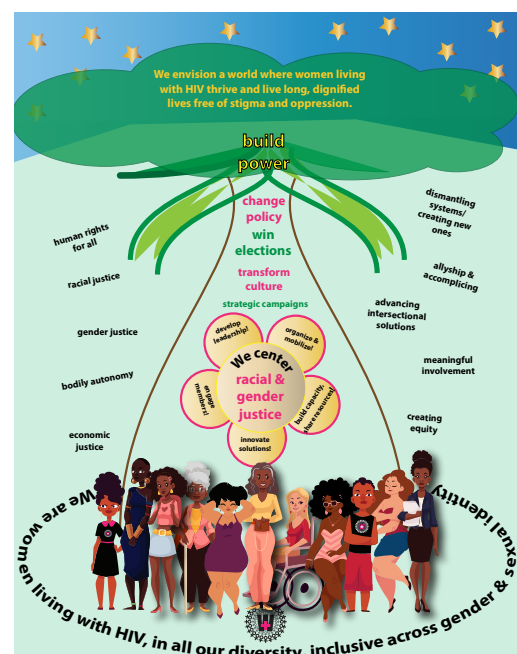
We will continue to **build the power and leadership of WLHIV**, with an emphasis on women of color, to change policy, practice and culture for the benefit of our communities. In addition to that, we have identified four strategic shifts we plan to implement in the next phase of our work to build on our successes, address our challenges, and meet the demands of the current political moment.

To that end we will:

- 1. Adopt a racial justice framework**, being more explicit in our analysis about how race, HIV, and gender intersect, how structural racism and white supremacy continue to shape the epidemic, and our commitments as a racially just organization.
- 2. Implement a membership engagement model.** There are an estimated 270,000 women living with HIV in the United States today. PWN seeks to create a model that invites any and all of them in as members with clear opportunities for involvement and advocacy-related action, at any place along the spectrum of HIV status disclosure.

- 3. Shift towards a power building and base building framework.** This shift will allow us to organize a base beyond WLHIV, to advance a shared analysis of power, and to build a deep bench of leaders.
- 4. Elevate our commitment to strategic electoral organizing** through increased non-partisan civic engagement and with the addition of the 501(c)4 PWN Action Fund, which will allow us to support policies and political candidates committed to upholding the health, rights and dignity of PLHIV at the ballot box.

We are confident that pivoting in these ways will allow us to maximize our impact over the next five years.



*For definitions and examples of terms used in this document, visit www.pwn-usa.org/strategic-plan/glossary.

STRATEGIC PRIORITIES

Over the next five years, PWN-USA will improve the lives of women living with HIV by:

- + **Developing and supporting leadership by women living with HIV**, with an emphasis on Black and Latinx women and women of trans experience living with HIV;
- + **Advancing policies that increase health care access, rights and dignity** for WLHIV and communities most affected by HIV;
- + Strengthening the HIV field by expanding the **racial and gender justice lens** within the field;
- + Mobilizing and supporting people living with and affected by HIV to be active in **issue-based and electoral campaigns**;
- + Partnership with the PWN Action Fund, our associated 501(c)4 entity, to **support candidates and issues** aligned with our priorities;
- + Deepening our shared analysis and practice around **racial justice and gender justice**, especially as they intersect;
- + Ensure PWN **policy and culture change work** is permeating HIV media, policy priorities, and discourse; and
- + Ensuring **organizational sustainability and cohesion** in a time of rapid growth.

OUTCOMES

As a result of our work, in the next five years we will see:

- + PWN's work will reflect clear internal **commitments to women of color and women of trans experience**;
- + A large and growing cohort of **Black, Latinx and trans women living with HIV with strong leadership skills** for public and private activism and advocacy;
- + The national HIV policy field will increasingly use a **racial and gender justice lens**;
- + PWN will be able to effectively **mobilize our base to action** quickly on urgent issues and in relevant electoral campaigns;
- + An increase in the number of Congressional districts where we can consistently mobilize our base to take action;
- + **Supportive policies will be passed and harmful ones will be blocked or repealed** to ensure health care access, rights, and dignity for WLHIV and communities most affected by HIV;
- + Public officials supportive of the health care access, rights, and dignity of WLHIV will gain or maintain positions of power;
- + Issues and analysis important to WLHIV will be visibly represented in mainstream media, women's media, and HIV media;
- + PWN will be a sustainable and adequately-resourced organization for the level of work we produce.

Want to learn more about our new strategic plan? Visit www.pwn-usa.org/strategic-plan.

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