



PWN
cares

Sister Circle

pwn-usa.org/pwncares

Welcome!



"Will I ever date again?"

"Who can I tell?"

"What can I do if I don't feel respected by my doctor?"

"How do I tell my kids?"

An HIV diagnosis comes with a lot of questions that doctors can't answer. *We are cis and trans women living with HIV who have grappled with these questions and many more.*

Join the #PWNCares Sister Circle and bring our voices into your support group, meeting, clinic, or event through an innovative multimedia series and connect women living with HIV to a vibrant, supportive sisterhood through a program designed to build community and reduce isolation.

Learn more and register for the orientation at
pwn-usa.org/pwncares



POSITIVE WOMEN'S NETWORK
USA

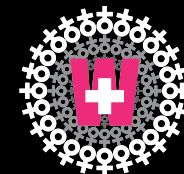
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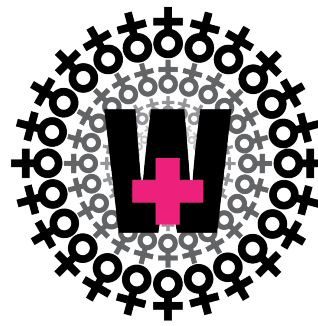
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POSITIVE WOMEN'S NETWORK
USA

Our herstory

In 2008, 28 women living with HIV possessing a deep desire to create a unified voice and build collective power for women living with HIV across the United States founded Positive Women's Network – USA, better known as

PWN



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Who We Are and What We Do



SISTERHOOD

- We are a nationwide community of women living with HIV. Our mission is to prepare and involve all women living with HIV, in all our diversity, including gender identity and sexual expression, in all levels of policy and decision-making.



SOLIDARITY

- Every day, PWN-USA inspires, informs and mobilizes women living with HIV to advocate for changes that improve our lives and uphold our rights.



ACTION

- Whether it's picking up the phone, sending an email, meeting with your legislators or hitting the streets, there is a place for you in advocacy. We bring you the information and tools you need to make a difference.



Sisterhood + Solidarity

- What brings us together is **what we all have in common**
- **Sister support is essential** to overcoming life after diagnosis
- Sisterhood that's **supportive, inspiring and full of information**
- **Social connection** has proven essential to retention in care and improved health outcomes.

Sisterhood
is powerful.






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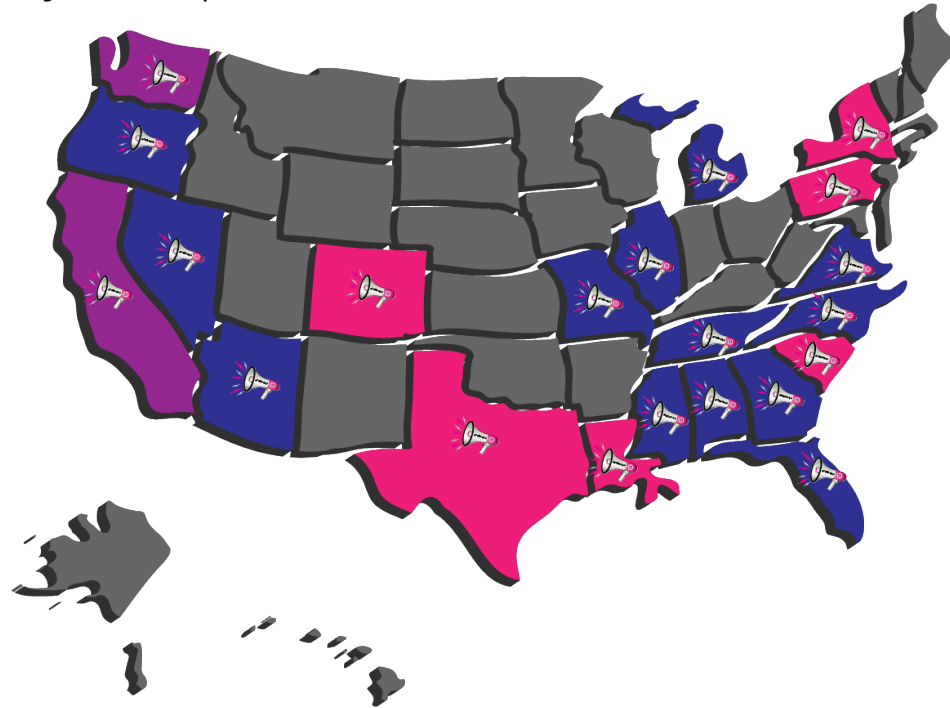
Sisterhood Connections

Key:

-  Current PWN chapter
-  Current PWN State Lead
-  Strong PWN membership base

Chapters in 6 states

1. New York
2. Pennsylvania
3. Colorado
4. South Carolina
5. Louisiana
6. Texas



State Leads in 13 States

1. Alabama
2. Arizona
3. Florida
4. Georgia
5. Illinois
6. Mississippi
7. Missouri
8. Michigan
9. Nevada
10. North Carolina
11. Oregon
12. Tennessee
13. Virginia

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About PWN Cares

- **Funded through ViiV Positive Action for Women Grant**
- **Premiered in 2017**
- **Interactive video series consisting of 8 videos and accompanying resources**
- **Videos were released as virtual coffee-table discussions**

But Why Did We Do This?



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Concept of PWN Cares

- **Reduce isolation in women living with HIV.**
 - Newly diagnosed
 - Living in rural areas with limited contact with other women living with HIV
- **Before policy and advocacy-- community.**
 - Real-life stories from women living with HIV.
 - Promote sisterhood & togetherness



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An interactive new multimedia series by and for women living with HIV, including women of trans experience, is here to answer your toughest questions.

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We're real women living with HIV. You've got questions, we've got answers! Check out our videos & join us in conversation!



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Process

- **Communications Department → Communications Actions Team → Members with relevant experience**
 - Healthy Relationships; Disclosure; U=U; Being Trans w/HIV; Mental Health & Wellness; Dating; Advocating for Self; and Motherhood
- **Hired a videographer and editor for interviews.**
- **Released the videos with tie-in days**
 - Virtual coffee-table discussions in 90 minute sessions.
 - Q&A and open discussion with stars from videos.



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Tying the series into awareness days

 <p>PWN cares An interactive new multimedia series by and for women living with HIV, including women of trans experience pwn-usa.org/pwncares</p> <p>Many women living with HIV have experienced violence. If you have, you're not alone.</p> 	 <p>PWN cares An interactive new multimedia series by and for women living with HIV pwn-usa.org/pwncares</p> <p>Who can you tell? Employer? Family? Dates? Friends?</p> 	 <p>PWN cares An interactive new multimedia series by and for women living with HIV pwn-usa.org/pwncares</p> <p>If you are living with HIV, take your medications as prescribed and maintain an undetectable viral load, you cannot transmit HIV to your sexual partner. Undetectable = Untransmittable</p> 	 <p>PWN cares An interactive new multimedia series by and for women living with HIV pwn-usa.org/pwncares</p> <p>An HIV diagnosis isn't easy for anyone. But if you're trans, the challenges can be even greater.</p> 
<p>Join Tiommi Luckett, Venita Ray & Teresa Sullivan online in open conversation as they share their personal experiences with intimate partner violence, HIV and healthy relationships and answer your confidential questions. Open to all women living with HIV, including women of trans experience.</p>	<p>Join Barb Cardell, Stacy Jennings, Shyrrohn Jones and Venita Ray for the launch of the third video in the PWNcares series and for a conversation about disclosure, in all its complexity, with women who have been there. Open to all women living with HIV, including women of trans experience.</p>	<p>Join Stacy Jennings, Shyrrohn Jones and Tiommi Luckett for the launch of the second video in the PWNcares series and for a conversation about what U=U means for health, stigma, sex, reproduction and more, with special guest health care providers. Open to all women living with HIV, including women of trans experience.</p>	<p>Join Jada Cardona and Tiommi Luckett for the launch of the fourth video in the PWNcares series and for a rich, robust conversation with resilient women of trans experience living and thriving with HIV. Open to all people of trans experience.</p>
<p><i>living & loving well with HIV</i> Monday, October 23, 1 PM EDT/10 AM PDT Register at bit.ly/pwncares1</p>	<p>POSITIVE ACTION <i>Disclosure: It's Complicated</i> Thursday, March 8, 3 PM EST/12 PM PST Register at bit.ly/pwncares3</p>	<p><i>Undetectable equals Untransmittable</i> Tuesday, November 28, 1 PM EST/10 AM PDT Register at bit.ly/pwncaresuu</p>	<p>POSITIVE ACTION <i>Keeping It Real: Being Trans & living with HIV</i> Wednesday, July 11 at 1 PM EDT/10 AM PDT Register at bit.ly/pwncares4</p>

PWNCares 2017 & Beyond

 <p>PWN cares An interactive multimedia series by and for women living with HIV pwn-usa.org/pwncares</p> <p>How do we maintain our health and wellness beyond just being undetectable?</p> 	 <p>PWN cares An interactive multimedia series by and for women living with HIV pwn-usa.org/pwncares</p> <p>Romance shouldn't end with an HIV diagnosis.</p> 	 <p>PWN cares An interactive multimedia series by and for women living with HIV pwn-usa.org/pwncares</p> <p>Engagement in care is essential. That's why our care providers need to talk with us, not at us.</p> 	 <p>PWN cares An interactive multimedia series by and for women living with HIV pwn-usa.org/pwncares</p> <p>We are mothers. We are women. Living with HIV doesn't stop us from being either.</p> 
<p>Join Bré, Alicia, Thandi, Tiffany & Angel for the launch of the fifth video in the PWNcares series and for a rich conversation about taking care of mental and spiritual health as well as physical health after an HIV diagnosis. Open to all women living with HIV.</p>	<p>Join Tranisha, Davina, Thandi, Tiffany, and Bré for the launch of the 6th video in the PWNcares series & a rich conversation about the complexities—and rewards—of dating with HIV. Open to all women and people of trans experience living with HIV.</p>	<p>Join Alicia, Kamaria, Keiva Lei, and Tranisha for the launch of the 7th video in the PWNcares series & a rich conversation about what we can do when we feel our care and service providers get it wrong. Open to all women and people of trans experience living with HIV.</p>	<p>Join Davina, Kamaria, and special guest panelists for the launch of the 8th video in the PWNcares series & a rich conversation about what an HIV diagnosis means for mothers—and those who hope to become mothers. Open to all women and people of trans experience living with HIV.</p>
<p>POSITIVE ACTION <i>Healthy Beyond ARVs: Taking Care of Mind & Spirit</i> Monday, Oct. 8 at 4 PM EDT/1 PM PDT Register at bit.ly/pwncares5</p>	<p>POSITIVE ACTION <i>Dating with HIV</i> Thursday, Feb. 14 at 4 PM EST/1 PM PST Register at bit.ly/pwncares6</p>	<p>POSITIVE ACTION <i>Be Your Own Best Advocate</i> Tuesday, April 9, at 1 PM EDT/10 AM PDT Register at bit.ly/pwncares7</p>	<p>POSITIVE ACTION <i>Motherhood with HIV</i> Monday, May 13, at 3 PM EDT/12 PM PDT Register at bit.ly/pwncares8</p>



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PWNCares Sister Circle



The graphic features a central text area surrounded by a circular arrangement of 12 women's portraits. At the top left is the PWNCares logo (a white cross on a pink background with a gear border) and the text "PWNCares". At the top right is "Sister Circle" in a white script font with the URL "pwn-usa.org/pwncares" below it. The central text includes a list of questions, a paragraph about HIV diagnosis, an invitation to join the Sister Circle, and a call to action to register for an orientation. At the bottom left is the "For Women POSITIVE ACTION" logo. At the bottom right are social media handles for Facebook (/pwnusa) and Twitter (@uspwn), and the "POSITIVE WOMEN'S NETWORK USA" logo.

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For Women **POSITIVE ACTION**

Facebook: /pwnusa
Twitter: @uspwn

POSITIVE WOMEN'S NETWORK USA

- Expanding the reach of the PWNCares series
- Working more closely with providers and support group facilitators
- Offering guidance for using the resources effectively
- Offering real-life connections with women living and thriving with HIV in their areas



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PUMCares Sister Circle Outcomes

Short-term:

- Reduced isolation
- Increased social connection

Long-term:

- Increased self-confidence
- Reduced internalized stigma
- Increased comfort with disclosure and self-advocacy
- Some will even become advocates!



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PWNCares Sister Circle

- **Use the videos and resources** in support groups, meetings, events (e.g., for awareness days, testing days, etc.), or individual/group counseling
- Collect **feedback and contact info (will be kept confidential)** for **women interested** in meeting other women living with HIV in their area and/or getting involved with PWN
- PWN staff will **connect these women with others in their area, invite them to online and in-person activities to engage them in our community** and eventually take the first steps into advocacy when they are ready
- **Optional follow-up virtual discussion** with providers/facilitators to share feedback, lessons learned, best practices, etc.



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PUMCares Sister Circle

- **Resource sharing**
- **Collaboration among providers and support group facilitators nationwide**
 - chance to share lessons learned and best practices
- **Opportunities for women living with HIV to engage in community-building** and introductions to advocacy in person and online with no need for public disclosure



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PWNCares Sister Circle

3 National Online Events in 2020:

- **Fri., Feb. 14**, at 2pm EST/1pm CST/12pm MST/11am PST (Valentine's Day): PWNCares - **Love After Diagnosis**
- **Fri., June 26**, at 2pm EST/1pm CST/12pm MST/11am PST (National HIV Testing Day): **PWNCares - What U=U Means to Us**
- **Fri., Oct. 23**, at 2pm EST/1pm CST/12pm MST/11am PST (Day of Action to End Violence Against Women Living with HIV): **PWNCares - We Deserve Better**



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PWNCares: Love After Diagnosis

Friday, Feb. 14

at 2pm EST/1pm CST/12pm MST/11am PST

- A screening of the 10-minute video, **PWNCares: Dating with HIV**
- **A lively, real-time conversation** with a dynamic group of cis and trans women living with HIV.
- **Women can share and ask questions anonymously** as participants in the videoconference (only panelists will be on video).
- Will also be **livestreamed through PWN's Facebook page** (facebook.com/pwnusa) and will be available on our YouTube channel later.



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PWN Cares: Love After Diagnosis

Topics of discussion will include:

- Experiences with **dating and relationships** after diagnosis
- **Intimacy** after diagnosis
- **Disclosure** in romantic/intimate contexts
- Recognizing **red flags for intimate partner violence** (and how to stay safe)
- **Self-love** regardless of relationship status



Fri., Feb. 14, at 2pm EST



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Next Steps

- **Complete a very brief questionnaire** coming to the email you registered for this webinar with to help us meet your needs.
- You will receive **updates, resources, ideas**, and will be asked to let us know about the group discussion(s) or event(s) you are planning and how we can support.
- Send us very brief feedback and contact info for interested women who attended group/event and **we will connect them** to other women in their area and/or invite them to virtual events tailored to women new to PWN.



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Other Resources/Opportunities

- **Sister Circle Facebook group:** A secret group for women living with HIV to facilitate online conversations, share resources, and offer support without concern about public disclosure.
- Opportunities to **share your resources** with the Sister Circle network of providers and facilitators
- Opportunities to **share lessons learned, best practices**, etc., and otherwise **collaborate** with Sister Circle network of providers via email list and optional virtual meetings



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Questions?

Ask now!

Or ask later...

jennie@pwn-usa.org (PWNCares and Sister Circle questions)
evany@pwn-usa.org (membership, chapter, state lead questions)



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