ROOTED & RISING

LIBERATION

TRANSFORM SYSTEMS

BUILD POWER

2019-2020 IMPACT REPORT

POSITIVE WOMEN’S NETWORK USA

artwork by Megan Smith/Repeal Hyde Art Project
Greetings PWN family!

2019 and 2020 were probably the most unpredictable and challenging years of PWN’s herstory yet. We are overwhelmed with grief for everything our communities have been through and simultaneously grateful for the many ways our base mobilized to demand health care, full human rights, immigrant justice, and Black liberation.

In the face of a global pandemic, a racial uprising, increasing white supremacist violence, and what can only be described as a toxic presidential election cycle, PWN members organized and participated in mutual aid programs, Black Lives Matter organizing, text banks and phone banks, and immigrant solidarity events. We won on a number of issues: protecting abortion access and expanding paid family medical leave in Colorado, enhancing police accountability measures in Philadelphia, and advancing HIV decriminalization efforts in multiple states. Throughout all of this, we deepened our political education work on race and gender while transitioning to a co-executive director model.

Our destinies are bound together. When women and transgender people living with HIV are safe and free, all of us will be safe and free. We are so grateful for your support.

In sisterhood, solidarity, and until liberation,

Venita Ray and Naina Khanna
Co-Executive Directors
Positive Women's Network-USA

At a Glance

Leadership Development
- Trained 20,000+ members & allies
- Trained 50 women and trans people living with HIV on voter organizing

Advancing Racial, Gender & Economic Justice
- Paid 123 people living with HIV
- Launched a training of trainers program for transgender women of color
- Over 50 women living with HIV quoted or profiled in 100+ articles in 40+ media outlets

Narrative Shift
- Texted & called half a million voters
- Fostered & supported 300 HIV voter organizers

Organizing & Basebuilding

Policy
- Supported HIV decriminalization campaigns in FL, GA, MO, NV, SC & VA
- Mobilized for legislative victories in AL, CO & TX
2019-2020 HIGHLIGHTS:
BUILDING POWER

PWN prioritizes building long-term power in communities of women and trans people most impacted by the HIV epidemic: Black people and people of color, especially in the U.S. South, and low-income folks.

Our strategies to do this include grassroots organizing and basebuilding, leadership development, and running issue-based and electoral engagement campaigns.

IN 2019 AND 2020 WE:

NURTURED AND SUPPORTED LEADERSHIP

PWN built and supported leadership development through intensive skills building and mentorship programs, including through

- our flagship year-long PWN Policy Fellowship for Women Living with HIV
- Project SWARM (Southern Women’s Advocacy Response Mobilization), a regional organizing space for HIV advocates in the South

BUILT POWER AT THE BALLOT BOX AND BEYOND

PWN ran integrated voter engagement activities in Colorado, Georgia, Pennsylvania, and Texas, including:

- voter registration and education
- advocacy to protect voting access
- outreach on ballot initiatives that would restrict abortion rights, expand paid family medical leave, and expand police accountability.

In the process, we nurtured a growing community of over 200 HIV voter organizers, who deepened their understanding of political processes and are prepared to hold elected leaders accountable on issues affecting people living with HIV.

SPOTLIGHT: H-TOWN POWER

H-Town Power built statewide momentum on health care, reproductive rights, voting rights, and LGBTQ rights legislation by mobilizing community members and allied organizations.

In 2020, they seamlessly integrated electoral organizing, reaching 125,000 Black and Latinx Harris County residents to share critical information about voter registration, early voting, and election day voting through a robust phone and text bank operation. They made 27,000 calls to voters, registered 350 people, and reached over 12,500 people on social media.

Through this work, H-Town Power has built deep relationships with community members and lawmakers along with a growing base, and is now mobilizing for the 2021 legislative session.

PWN’s Houston chapter, H-Town Power, has built a powerhouse. They launched the Texas Strike Force in 2019, a cross-movement coalition led by PWN members that tracks and responds to legislation and state agency decisions impacting our communities.
2019-2020 HIGHLIGHTS: BUILDING POWER

ADVANCED INTERSECTIONAL POLICY SOLUTIONS

PWN members and staff worked tirelessly to advance intersectional policy solutions grounded in lived experiences of our base. For example:

• When the city of Atlanta mismanaged Housing Opportunities for Persons with AIDS (HOPWA) funds and put our people at risk of eviction, we jumped into action with coalition partners to call out the city’s failures, demand reform, and ensure participants remained securely housed.

• We have fostered a national conversation on molecular HIV surveillance and demanded attention to structural determinants of health in the HIV National Strategic Plan.

• In 2020, PWN and our movement partners launched the Health Not Prisons Collective to end carceral responses to public health and elevate the need for a racially just HIV decriminalization response.

SPOTLIGHT: PWN COLORADO

PWN’s Colorado chapter has been a leader in grassroots organizing and legislative advocacy for years. The key to their sustainability is leadership development: supporting new advocates to step into leadership roles while allowing seasoned leaders to step back.

PWN Colorado successfully organized to pass comprehensive sexual health education and to ban “trans panic” as a defense during their 2019 legislative session.

Following PWN’s 2019 Electoral Organizing Bootcamp, PWN Colorado began organizing for groundbreaking police reform, an equitable tax code, health care access, and LGBTQ rights during their 2020 state legislative session.

They dramatically shifted their legislative and electoral organizing tactics in response to the coronavirus pandemic and the uprisings for Black lives that followed the police murder of George Floyd.

The immense emotional, psychological, and economic toll on their communities led them to focus on mutual aid and harm reduction.

PWN Colorado integrated voter engagement into street outreach, racial justice protests, teach-ins, and other community events. They ran a full get out the vote program, including hundreds of hours of phone banks, text banks, and other activities to educate, register, and mobilize voters.

Their work helped Colorado win big on two ballot initiatives: defeating a proposed abortion restriction and winning statewide paid family leave.
2019-2020 HIGHLIGHTS: STRENGTHENING OUR CORE

PWN's commitment to racial, gender and economic justice have included internal reflection and external field building work to strengthen our practice of these principles.

The COVID-19 pandemic, a political environment hostile to our communities, and a tumultuous election season shaped the context of our work in 2019 and 2020.

IN RESPONSE WE:

SUPPORTED WOMEN & PEOPLE OF TRANS EXPERIENCE LIVING WITH HIV IN TIMES OF CRISIS

We moved beyond advocacy to support the urgent social, physical, and financial needs of our members and communities by:

• launching PWNcares Sister Circle, a virtual support group and online community space
• starting a biweekly online crafting circle
• creating an emergency response fund to directly resource PWN members experiencing financial instability
• launching a Black Women's Healing Justice Collective
• creating “safety pods”: regional groups of PWN members and allies that communicate regularly for safety, support, and resources
2019-2020 HIGHLIGHTS:
STRENGTHENING OUR CORE

ELEVATED OUR COMMITMENT TO TRANS LIBERATION

PWN has always been trans-inclusive. We intentionally elevated our commitment to trans rights, justice, and liberation by launching the R.I.S.E. (Resist, Inspire, Sustain Through Education) Training Academy to train, prepare, and coach trans women of color living with HIV to be certified PWN trainers.

- Eight participants have graduated from the program.
- Participants received stipends for their participation.
- We have also produced webinars and fact sheets on trans rights, safety, and justice, and developed an internal training on trans justice that is required for all PWN board and staff members.

ELEVATED OUR COMMITMENT TO RACIAL JUSTICE

We elevated our racial justice commitments through:

- active participation on the steering committee of HIV Racial Justice Now
- White Folks of PWN Dismantling Racism, an anti-racism study and practice group for white members, staff, and board
- helping to launch a racial justice index committee at the AIDS United Public Policy Council
- working in collaboration with Funders Concerned About AIDS to elevate a racial justice lens in HIV philanthropy
- creating a Black staff workgroup to support PWN’s Black staff personally and professionally and create a space for them to generate ideas for ways to elevate our racial justice commitments internally and externally, such as 2021’s successful Celebrate & Honor Black Women in the HIV Movement Day.

PWN Colorado leader Shannon Robinson led a march for racial justice in summer 2020 in rural Colorado.

RISE graduates Queen Hatcher Johnson, Angela Hunt, Keleka Kaneaiakala, and Natalia Pabon
During this two-year period, PWN’s revenue and staff grew significantly. PWN provided paid opportunities to more than 175 people living with HIV, the majority of whom were Black people, non-Black people of color, and low-income people, including through employment, honoraria, stipends, and contracts.

* PWN’s fiscal year runs July 1-June 30. Revenue includes multi-year grants.
Our funders are essential partners; our work together is based in shared vision and values and grounded in relationships imbued with respect and trust and a commitment to a deep collaboration to achieve a world where women and people of trans experience living with HIV thrive, free from all forms of stigma, discrimination, and oppression.

We are deeply grateful to the funders whose generous investment in our work has made our tremendous trajectory possible.

AIDS Healthcare Foundation
AIDS United
Elton John AIDS Foundation
Emory University
Ford Foundation
Glaxo SmithKline/ViiV Healthcare
Gilead Sciences
Groundswell Fund
HIV Justice Worldwide*
If/When/How
Levi Strauss Foundation
MAC AIDS Fund
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* Denotes subcontract

Positive Women’s Network-USA is proud to be fiscally sponsored by Movement Strategy Center (MSC), a 501(c)3 organization that works to build a progressive movement by increasing the capacity of individuals, organizations, alliances and sectors to be more strategic, collaborative and sustainable. MSC’s full audited financials can be viewed at https://www.guidestar.org/profile/20-1037643.
THANK YOU!

We are so thankful for our 2019-2020 donors. Over two years, our individual donors have steadily grown to more than 150 strong! Because of your support and investment, we have the flexibility to respond rapidly to emerging needs and grow our leadership base of women living with HIV.

This donor list reflects all gifts made between January 1, 2019 and December 31, 2020. If your name appears incorrectly or your name is missing, please get in contact with Naina Khanna at naina@pwn-usa.org.

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To our members, allies, accomplices, and partners: We see you. We honor you. And we will keep fighting with and for you.

2020 was an exceptionally difficult year, and we are grateful to you for showing up, speaking out, organizing, protesting, and causing good trouble with us when you could.

PWN chapter officers, state leads, and membership base contacted hundreds of thousands of voters and realized the power of the HIV vote.

Our policy fellows and spokespeople have elevated the voices, analysis, and priorities of women living with HIV at policy tables and in the media.

Our policy coaches, strategic advisors, and key partners have provided important trainings, had our back in coalition spaces, and generously mentored our members and staff.

PWN’s founders, board members—past and present—have dedicated countless hours to building a robust, accountable, and sustainable organization.

Every year there are more people to thank because every year, you bring new people into our social justice orbit. We couldn’t do it without you.

PWN works in alignment with movement partners. We are proud to serve as an active member of the Act Now End AIDS Coalition, the AIDS United Public Policy Committee, the Black United Leadership Institute, the Health Not Prisons Collective, HIV Justice Worldwide, HIV Racial Justice Now, the Radical Communicators Network, and the U.S. People Living with HIV Caucus.

We also work with state coalitions and advocates on the ground to enact meaningful change that will impact women and trans people living with HIV, including Decrim Sex Work California, the Dallas-Fort Worth HIV Taskforce, the Florida HIV Justice Coalition, the ECHO-VA Coalition, and Missouri Decrim.

These are just a few of our generative, collaborative partnerships. There are more, and we look forward to many more years of sharing in thought leadership and vision.

PWN state leads and member spokespeople at a communications and organizing training in Washington, DC, in September 2019
Positive Women’s Network - USA envisions a world where all self-identified women living with HIV can live long, healthy, and dignified lives, free from stigma, oppression and discrimination.

Since PWN was founded by 28 diverse women living with HIV in 2008, including women born outside the U.S., women of trans experience, and monolingual Spanish speakers, we have grown to be a political home and community of solidarity and support for thousands of people in more than 20 states. PWN’s members and leadership are women and people of trans experience living with HIV; the majority are low-income, Black, and/or live in the U.S. South. Beyond our membership, we organize a broad base of allies and accomplices who share our priorities and values.

With regional chapters organizing in seven states and state leads in an additional nine states, numerous training and leadership development programs, a virtual support group, online workgroups, webinars, and online community conversations, there are many ways for women living with HIV to get involved!

To learn more, get involved, or support our work, please visit our website at pwn-usa.org

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